

**Федеральное государственное бюджетное образовательное
учреждение высшего образования
«РОССИЙСКАЯ АКАДЕМИЯ НАРОДНОГО ХОЗЯЙСТВА И
ГОСУДАРСТВЕННОЙ СЛУЖБЫ
ПРИ ПРЕЗИДЕНТЕ РОССИЙСКОЙ ФЕДЕРАЦИИ»**

Институт общественных наук
Кафедра международного менеджмента

Примерный перечень тем выпускных квалификационных работ

38.03.02 Менеджмент

(код и наименование направления подготовки)

**Лидерство и управление в глобальном мире
(Global Governance and Leadership)**

(направление, профиль)

Бакалавр

квалификация

очная

форма обучения

1. Managing product innovation in the globalized environment
2. Achieving national competitiveness through cooperation between business and government
3. Increasing role of social entrepreneurship
4. The role of advanced technologies (e.g., blockchain) in management and governance
5. Lessons from managing the COVID crisis (e.g., comparative study of alternative approaches taken by various governments)
6. Increasing citizens' knowledge in the workings of local government through interactive web portals.
7. Innovation in government: The diffusion of policy and organizational change
8. International financial institutions such as the World Bank and IMF help in economies recover from financial crises
9. The role of multinationals in economic development
10. The advantages of R&D and innovation in competitive markets

11. Leaders influence on employees to increase their performance in the organization to gain a competitive edge in the market
12. An evaluation of the application of knowledge management approach in the organization as a tool to manage business strategies.
13. An analysis of organizational change management: employees vs change
14. A comparative analysis of stakeholder management and strategic management
15. Business planning and strategic planning. A comparative analysis of two critical aspects for success in business