

**Федеральное государственное бюджетное образовательное
учреждение высшего образования
«РОССИЙСКАЯ АКАДЕМИЯ НАРОДНОГО ХОЗЯЙСТВА И
ГОСУДАРСТВЕННОЙ СЛУЖБЫ
ПРИ ПРЕЗИДЕНТЕ РОССИЙСКОЙ ФЕДЕРАЦИИ»**

**Институт общественных наук
Кафедра международного менеджмента**

38.03.02 Менеджмент

(код и наименование направления подготовки)

**Лидерство и управление в глобальном мире
(Global Governance and Leadership)**

(направление, профиль)

Примерный перечень тем выпускных квалификационных работ

1. Managing product innovation in the globalized environment
2. Achieving national competitiveness through cooperation between business and government
3. Increasing role of social entrepreneurship
4. The role of advanced technologies (e.g., blockchain) in management and governance
5. Lessons from managing the COVID crisis (e.g., comparative study of alternative approaches taken by various governments)
6. Increasing citizens' knowledge in the workings of local government through interactive web portals.
7. Innovation in government: The diffusion of policy and organizational change
8. The role of multinationals in economic development
9. The advantages of R&D and innovation in competitive markets
10. Leaders influence on employees to increase their performance in the organization to gain a competitive edge in the market
11. An evaluation of the application of knowledge management approach in the organization as a tool to manage business strategies.
12. An analysis of organizational change management: employees vs change
13. A comparative analysis of stakeholder management and strategic management
14. Business planning and strategic planning. A comparative analysis of two critical aspects for success in business
15. Citizens' preferences for adoption of environmental policies (case of Russia and/or other countries, e.g. willingness to offset carbon emissions).

16. Citizens' support of social policy reforms: case studies and implications for public policy.
17. Comparative analysis of policy responses to COVID-19: evidence and guidance for public policy.