

Примерный перечень тем ВКР

1. Managing product innovation in the globalized environment
2. Achieving national competitiveness through cooperation between business and government
3. Increasing role of social entrepreneurship
4. Innovation in government: The diffusion of policy and organizational change
5. The role of multinational enterprises in economic development
6. The advantages of R&D and innovation in competitive markets
7. Leaders influence on employees to increase their performance in the organization to gain a competitive edge in the market
8. The role of motivation system in the organization
9. An analysis of organizational change management: employees vs change
10. A comparative analysis of stakeholder management and strategic management
11. Business planning and strategic planning. A comparative analysis of two critical aspects for success in business
12. Citizens' preferences for adoption of environmental policies (case of Russia and/or other countries, e.g. willingness to offset carbon emissions).
13. Citizens' support of social policy reforms: case studies and implications for public policy.
14. Efficiency measurement in public sector (possible areas: public health care, fire management)
15. Comparative analysis of ESG practices in different industries...
16. Contribution of marketing innovations to strategic development