Program for entrance test in a foreign language administered by the Academy

38.04.02 Management
(code and name of educational program specialization)
__Global Leadership. International English-language master's program.__
professional direction
Master
qualification
Full-time
mode(s) of study
(Language of instruction: English)

1. Format of entrance examination

In 2020, on the program «Global Leadership» entrance examinations are held in the form of a written English language proficiency test and professional subject based exam revealing the urgent issues of modern Russian politics and economics, international relations and management.

2. Assessment criteria

Assessment is conducted based on 200 points system.

Overall mark for entrance examination consists of sum points for English language proficiency and professional tests. Entrance tests are considered to be successfully completed if the total number of points for the test is 100 (50 and 50 for the each test) points (out of 200).

The applicant passes the English language entrance exam. If an applicant is having a valid international certificate then the following points can be awarded:

TOEFL iBT	IELTS	Examination points
111 - 120	8.5-9	100
96-110	7.5-8	80
75-95	6.5	70
65-78	6.0	60

Assessment criteria for written answers:

Clarity: the exam answers should be clearly written. The ideas presented in them should be coherent and easy to follow. Write short, clear sentences in short, clear paragraphs.

Argument: the exam answers should present an argument in an organized and coherent manner and follow it through. Summarising someone else's ideas or reiteration of primary material is insufficient. The answer must address the question asked.

Structure: the exam answers should have a clear introduction, body and conclusion. If necessary, try writing out a rough plan or a diagram or list of topics before you start to write, to make sure that you don't miss anything out. The ideas should be separated clearly into paragraphs, and there should be a logical and thematic flow from one paragraph to the next.

Conceptual clarity: the exam answers should demonstrate a clear understanding of concepts used. The concepts should be used consistently throughout the answers. Alertness to conceptual issues is expected.

Relevance and discrimination: the exam answers should only present material that is relevant to the question asked. Failure to answer the question will lead to a lower mark. Only very little of the background reading will actually find its way into the exam answers.

Assessment criteria for oral answer:
Content/information conveyed/interaction
Comprehensibility/
Pronunciation
Fluency Vocabulary Grammar

2. Exam program

A) The test of English as Foreign Language is conducted to check the applicant's level of English proficiency for academic purposes. Entrance test involves the use of an integrated competence-based approach to the selection of linguistic material for testing. As a result, it allows to select applicants with English level competence above upper-intermediate plus (level C1+ (Cl.l) of pan European scale of language competence).

1. Communicative competencies tested during the admission exam are:

    - Possession of a certain amount of knowledge, skills and experience in the field of vocabulary, grammar and phonetics needed for communication in foreign language
    - Knowledge of the language units and the rules of their connection and communication
    - Ability to use language means in accordance with the rules of professional speech;
    - Possession of a basic terminology lexicon, lexical and grammatical structures and forms typical for special literature;
    - Ability to work with the professional texts and possess a clear understanding of the reading material;

- Possession of professional texts reading skills;
- Understanding of general and professional statements;
- Possession of writing skills to the extent required for the professional activity;
- Ability to formulate thoughts using English language and the ability to use such methods in the speech delivery process;
- Ability to deal with communication challenges using the limited linguistic resources

2. Ability to choose and use appropriate language forms and means, depending on the purpose and the situation of communication or depending on the social roles of communication participantsGrammar test covers all the grammar rules within level C1+ (Cl.l) of pan European scale of language competence. In the test special attention is devoted to the following topics which traditionally cause difficulties for Russian-speaking people which are:

2.1. Irregular verbs (cost, spread, cast, lie, lay etc).

2.2. V-ing - to V.

2.3. Structures used to, be used to, get used to.

2.4. Time clauses (after, as soon as, before, by the time etc.).

2.5. Lexical difficulties (conscious, consciousness, conscience, conscientious etc).

2.6. Countable - uncountable nouns (advice, knowledge, permission etc).

2.7. Adverbs - Adjectives (lovely, likely, cowardly etc).

2.8. The use of articles

2.9. The use of the gerund or infinitive after English verbs

2.10. Conditional structure.

3. The test consists of 4 parts: listening, grammar, reading and writting

3.1. Following points are estimated in the listening part: the ability to perceive oral speech by hearing, to draw conclusions on the basis of what was heard, and answer questions based on the information was listened. In the performance of tasks in the section Listening allocated 10 minutes. Applicant is invited to listen to the oral presentation and answer questions about specific information.

3.2. Skills to use rules of English grammar on practice are checked in the vocabulary and grammar part. To complete tasks in this section is given approximately 35 minutes. This section contains several types of tasks: to put together set phrases and idiomatic expressions from the suggested words, to determine definition of the set phrases and idiomatic expressions, to select the right meaning of the verb to its use in a particular context, to identify grammatical mistakes in the proposed text.

3.3. The duration of the reading comprehension part is 25 minutes. In this section, the test measures the reading, the scope of vocabulary, ability to work with synonyms, knowledge of the stylistic features of the language, the ability to guess the meaning of unknown words from the context, using the analysis of parts of speech. Texts, as well as examples of the second part, are based on academic English.

3.4 Duration of the fourth part of the test is 20 minutes. In this section, examinees must write a text of about one page of A4, in which they explain particular reasons for wanting to pursue master program.

Test questions examples

A) English proficiency test questions :

Write the most appropriate modal verb (positive or negative) in each gap. The meaning is given in brackets.

1 You_____have gone to the presentation on team-building. It was
   excellent! (It was recommended)

2 She_____have gone home already - it's only 3 p.m. (It's impossible)

3   There were only two people who could have left this message. It wasn't John, so it
    have been Manuel. (That's the logical conclusion)

4 You_____have made all those photocopies. I'd already printed out
   copies for everyone. (It wasn't necessary)

5 I_____have taken the airport bus, but the last one had left, so I got a
   taxi. (If there had been a bus ...)

   B) Exam is held in the written form. Examinee has to answer «open» and «closed»
test questions. Test questions allow to assess examinee's professional knowledge.
        Examples of the open questions:
   1. What are the similarities and differences between policy and management?
   2. What is the main challenge for the modern management in a global context?
   3. Is there such a thing as «global public policy»?
   4. State the central ideas of competition policy. Using examples, discuss whether a
       monopolistic market structure may be desirable from the viewpoint of social welfare
       maximization.
   5. Describe how the market outcome changes if the government introduces a price
       ceiling in a competitive market. State at least one possible reason for the government
       to introduce a maximum price. What will be the quantity traded in the market? What is
       the deadweight loss of government intervention?
   6. What is VUCA world?

Examples of test questions:
   1. What general communication skills are most employers looking for in their
       employees?
            A. Public speaking skills
            B. Ability to make presentations using PowerPoint
            C. Effective speaking, listening, reading and writing skills
            D. Basic math and writing skills
   2. The use of an assembly line is an example of
            A. custom manufacturing.
            B. mass production.
            C. continuous processing.
            D. specialization.
   3. After you read an office memo that is confidential, you should

    A. discuss it with your family to determine how it impacts you.
    B. discuss it only with your friends and co-workers.
    C. pretend you never saw it.
    D. not discuss it with anyone.

4. Corporations have advantages over other types of business ownership due to the ability to
    A. distribute profits.
    B. ability to raise capital.
    C. double taxation.
    D. easy to establish.

5. Determining why people buy and what influences their decision is what type of research?
    A. Market research
    B. Pure research
    C. Motivation research
    D. Advertising research

6. Any course of action taken by the government that affects any segment of the public?
    A. Political science
    B. Public policy
    C. Formulation
    D. Rule

7. In a market economy,
    A. there is not much choice in goods available.
    B. production is determined by the government.
    C. scarcity is not an issue to unlimited resources.
    D. customers have accessibility to goods needed.

8. If an entrepreneur decides to buy new shelving instead of increasing advertising, the cost of the new shelves is
    A. marginal cost.
    B. supply cost.
    C. demand cost.
    D. opportunity cost.

9. You borrowed $4500.00 at 9.5% for 6 years, what amount would you pay in interest?
    A. $256.50
    B. $2565.00
    C. $4756.50
    D. $7065.00

10. The most widely held model of public policy analysis asserts that there are?
    A. 8 stages
    B. 5 stages
    C. 7 stages
    D. 12 stages

3. Bibliography

1. Michael Parkin (P) Economics. Global Edition, 12 th edition, Pearson Education, 2016.

2. Robert Grant, Contemporary Strategy Analysis, 8th Edition, Jon Willey and Sons, 2013

3. Fukuyama, F., Commentary: What is governance? Governance, 26(3), 347-368, 2013